



What's Rocket Got "To-Do" With It?

A family — two parents, an 18-year-old son, and a 16-year-old daughter — has a full weekend ahead. At the top of the ever-growing to-do list, the son is getting ready for senior prom and the daughter needs a chaperone for when she test drives her first car at the local dealership. There are also flights to book, ball games to buy tickets for, and prescriptions to fill. But what this family may not realize is that each task, even the simple arrangement of a tuxedo rental, is seamlessly supported by the dynamic efficiency of Rocket Software's MultiValue (MV) products.

To-Do List

- ✓ Purchase a season pass online for fall football games - college starts this fall!
- ✓ Pick up tux rental for Senior Prom
- ✓ Need more printer toner - don't forget the coupon to the big box store!
- ✓ New desk for home office
- ✓ Test drive a safe car for the newest driver in the family!
- ✓ Check loan approval status on our banking app
- ✓ Pick up prescription
- ✓ Contact insurance company to put the new car on the policy
- ✓ Book airline tickets for family reunion this summer!

Ticketing
This Rocket® UniVerse partner powers ticketing, fundraising, and marketing solutions.

Retail
A multinational retailer of consumer electronics, computers, appliances, cell phones, video games, and other new tech uses Rocket® UniData® to power their business.

Automotive
This industry-leading Rocket partner relies on Rocket UniVerse to manage sales logistics at automotive dealerships.

Pharmaceutical
Rocket UniVerse powers filling and transferring prescriptions, immunizations, health services, retail products, and more for this leading drug store chain.

Travel
This leader in domestic and international travel relies on Rocket® D3® to power the airline's "Check In", confirmation, credit card transaction, itinerary, and boarding/ eBoarding passes.

Rental
For over 45 years this men's retail store has harnessed and modernized its Rocket UniVerse-based app to improve internal processes and their customers' experiences.

Big-Box Retail
A multinational home improvement retail corporation selling tools, construction products, appliances, and services uses Rocket UniData to boost performance and productivity by automating workloads.

Banking & Finance
Rocket UniData is the MV application platform of choice behind this global provider of financial software applications and marketplaces.

Insurance
Built on Rocket UniVerse, this leader in modern insurance technology has built and delivered best-in-class InsurTech solutions to connect every point of the insurance distribution channel.

Rocket® MultiValue Application Platform

Join us in exploring how MV-powered applications facilitate the family's successes, turning a potentially hectic weekend into an easy stretch of accomplishments. That's because Rocket® MultiValue products solve complex IT challenges and improve customer experience in virtually all industries. All thanks to the MV solutions that simplify, without disruption.

[Learn more](#)

Get to know Rocket Software



Founded April 16, 1990



25,000+ Customers worldwide



2,600+ Global partners



2,500 Rocketeers



13 Global locations



1,750 Software engineers

Rocket Software supports a wide range of industries, including:

- Ticketing
- Furniture stores
- Other retail point-of-service including apparel, big box, department stores, pharmacies, and many others
- Car dealerships
- Finance and banking
- Healthcare
- Insurance
- Transportation, plus airline luggage handling
- Higher education
- Higher education bookstores
- Emergency response systems
- Energy product companies
- Fortune 100 companies
- Library management systems
- Local governments
- Non-profit and fundraising
- Automotive parts
- Marina/RV
- Landscape contracting
- Debt recovery
- Trucking and transportation
- Distribution
- ERP
- Membership
- Welding
- Dental office management
- Nursery
- Child support enforcement
- Accounting
- Payroll
- Benefits
- Agricultural
- Student loan
- Publishing
- Leasing
- Automotive glass
- Computer services
- Pest control
- Hospital administration
- Long term care
- Technology
- Packaged foods
- Express delivery

Ready to make the most of Rocket® MultiValue?

[Learn more](#)

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